



ANIMAL CHARITIES OF AMERICA

2010 ANNUAL REPORT TO THE PUBLIC

(5/1/09 – 4/30/10)

OUR MISSION

Animal Charities of America is an IRS-recognized tax-exempt federated group representing charitable organizations that specialize in protecting pets, wildlife, and endangered species, teaching people to treat animals with respect, and training animals humanely as helpmates and companions to people in need. Its mission is to organize and prepare its member charities for effective participation in at-work employee charitable fund drives and other types of fundraising activities, to screen and certify these charities to assure they meet the eligibility criteria to participate in these fund drives, to help educate contributors about the work of these worthy causes, and to provide for the secure, accurate, and timely transmission of contributions from the fund drives to the recipient charities. And to do all the above as cost-effectively as possible consistent with delivering quality service.

Originally established to help charities participate more effectively in the U.S. Government's annual employee fund drive, the Combined Federal Campaign, Animal Charities of America has in recent years expanded into fund drives conducted by state and municipal governments, United Ways, and corporations, either by representing its members directly or by cooperating with other federated groups.

PROGRAM SERVICES

To accomplish its mission, Animal Charities of America provides the following programs and services to its members and to the giving public:

- ✓ Fund drive application assistance.
- ✓ Review and certification of charitable agency eligibility documentation.
- ✓ Representation of the members before fund drive organizing and/or regulatory authorities.
- ✓ Disseminating information about the work of the charities to the workplace giving public.
- ✓ Organizing member participation in fund drive promotional and educational events.
- ✓ Review ways to market the federation.
- ✓ Forwarding contributor name and address information, if requested, and accounting for and transmitting gift funds, with annual audit.

THE YEAR IN REVIEW

Animal Charities of America approved and certified 63 members in the Fall 2009/2010 fund drive campaign year and raised \$10.4 million in cash and pledges. A complete list of the member charities, including descriptions of their programs, addresses and direct contact information is available at www.animalcharitiesofamerica.org.

Either directly or through cooperative arrangements with other federations, members were presented in workplace fund drives reaching as many as 10 million employees. Members also had the option of participating in a variety of non-workplace fund raising programs. A detailed description of member services and benefits is available on the federation's web site.

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AUDITED FINANCIAL STATEMENTS SUMMARY

For the year ended April 30, 2010

Public support:

Combined Federal Campaign	\$9,560,844
State Employees & Corporate campaigns	135,611
Online Giving System donations	689,309
Less estimated uncollectible pledges	(1,743,881)
Less amounts distributed to member agencies	<u>(8,371,996)</u>
Total public support	269,887

Revenue:

Charges to member agencies	<u>152,059</u>
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Total support & revenue	421,946
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Expenses:

Program services	263,007
Administration	31,852
Fundraising	<u>127,087</u>
Total expenses	421,946

Changes in net assets	0
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Net assets, May 1st	0
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Net assets, April 30th	0
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The federation is audited by the firm of Maze & Associates, CPAs, headquartered in Pleasant Hill, California.

A complete copy of their report for the fiscal year ended 4/30/2010 is available on request.

A copy of the federation's Form 990 IRS tax return is available on our web site.

MEMBER CHARITY FEES

For the fiscal year 2009/2010, charges to members equaled \$152,059. Total costs to members thus equaled 1.5% of revenue.

Member charities share in supporting the operating costs of the federation ("Total Expenses" in the federation audited financial statements) by having membership fees deducted from the donor-designated gifts they receive from the fund drives in which they participate as members of the federation. Fees are determined on a pro rata basis. For example, if gifts made to a member charity represent ten percent of the total of all gifts made to all members, that charity's share of federation operating costs will be ten percent.

Gifts made to the federation itself (versus gifts made to an individual member agency), and other federation revenue, such as interest income, are shared among all the member charities on the same proportionate basis. For example, if gifts made to a member charity represent ten percent of the total of all gifts made to all members, that charity's share of federation revenue will be ten percent.

Therefore, as a net result, should the federation's revenue exceed expenses in any given year, the member charities share the excess income in addition to the donor-designated gifts each has received; the membership fee is effectively zero. Conversely, should the federation's expenses exceed revenue, fees are apportioned against the members' donor-designated gifts to cover the net balance.

The proportionate formula notwithstanding, for the fiscal year 2009/2010, the federation "capped" fees that any individual member charity could be assessed. For revenue generated through the Combined Federal Campaign, there was a cap of \$12,500. For revenue from other fund drives, the cap was ten percent of gifts, with no minimum fixed dollar amount. Regardless of its respective gift totals, a member cannot be assessed an amount larger than this cap.

MEMBER CHARITY RESULTS – FALL 2009 CFC

	DESIGNATIONS	FEES
Alley Cat Allies	\$188,277	\$0
Alley Cat Rescue	307,448	0
Alternatives Research & Development Foundation	36,549	0
American Anti-Vivisection Society	41,785	0
American Eagle Foundation	35,288	0
American Humane Association	253,948	0
American Kennel Club Canine Health Foundation	64,131	0
Animal League	104,238	0
Animal Legal Defense Fund	86,469	0
Animal Protection and Rescue League	95,129	0
Animal Rights Institute	17,396	0
Animal Welfare Institute	151,027	0
Animals For Adoption	86,986	0
Apes Alive: The Primate Rescue Center	46,124	0
ASPCA: American Society for the Prevention of Cruelty to Animals	2,270,913	0
Assistance Dog Institute	315,360	0
Assistance Dog United Campaign	28,727	0
Avian Conservation	7,911	0
Big Cat Rescue Corp	169,900	0
Canine Assistants	122,731	0
Canine Companions for Independence	145,600	0
Compassion Over Killing	33,294	0
Days End Farm Horse Rescue	196,051	0
Dedication and Everlasting Love to Animals	119,651	0
Dogs for Deaf and Disabled Americans (NEADS)	271,299	0
Dogs for the Deaf, Inc.	122,340	0
Dogs On Death Row	627,385	0
Farm Animal Reform Movement (FARM)	67,930	0
Farm Sanctuary Inc.	27,766	0
Friends of Animals	39,534	0
Greyhound Foundation	211,664	0
Guide Dogs for the Blind, Inc.	151,040	0
Guide Dogs of America	136,444	0
Hearts United for Animals	265,958	0
Humane Farm Animal Care	14,740	0
Humane Farming Association	70,713	0
In Defense of Animals	83,162	0
International Fund for Animal Welfare, Inc.	44,180	0
International Hearing Dog, Inc.	5,772	0
KSDS Inc.	24,973	0
Labs4Rescue, Inc.	147,015	0
Last Chance for Animals	51,523	0
Leader Dogs for the Blind	29,474	0
Marin Humane Society	11,773	0
New York Horse Rescue Corporation	20,799	0
Orangutan Foundation International	20,232	0
Paws With A Cause	517,128	0
Pet Life Line	7,800	0

MEMBER CHARITY RESULTS – FALL 2009 CFC - continued

	DESIGNATIONS	FEES
Pet Partners	\$28,168	\$0
PETA: People for the Ethical Treatment of Animals	225,868	0
Physicians Committee for Responsible Medicine	37,323	0
Puppies Behind Bars	511,535	0
Release Chimpanzees	13,542	0
Search Dog Foundation, National Disaster	73,879	0
Seeing Eye, Inc.	73,455	0
Service Dogs For America	82,952	0
Siamese Cat Rescue Center	80,548	0
Southeastern Guide Dogs	52,691	0
Spay-Neuter Assistance Program (SNAP)	82,860	0
United Animal Nations	53,405	0
United Poultry Concerns	23,213	0
Vegan Outreach	24,862	0
World Society for the Protection of Animals	42,823	0

GOVERNANCE AND STAFF

Animal Charities of America is governed by an all-volunteer board of directors who receive no compensation for their services.

Ms. Donna Laconti, President
Ms. Jenny Pike, Secretary
Mr. Tim Enstice, Treasurer
Ms. April Truitt, Member
Ms. Sue Murphy Schley, Member

The federation does not retain regular staff employees but instead retains outside service providers under the supervision of the Board of Directors. The two principal outside service providers are Maguire/Maguire Association Management, for membership and campaign support services, and Local Independent Charities of America for fiscal agent services.